nathanpanetti@gmail.com



DESIGNER X ANIMATOR

Profile

I am a graphic designer who also takes part in motion graphics, photography, illustration, booklet design, and more. With years of design experience, I can lead you in the right direction for visuals based on demographic research, and

having a natural eye for color compatibility and composition.

Along with keeping up with current music, especially hip-hop, I also like to share the worst "Dad jokes" imaginable.

Interests BY DAY

Listening to Hip-hop

Drawing creatures on restaurant napkins

Wandering around taking pictures while trying not to be a nuisance

BY NIGHT

Playing God of Wareven though I've already finished the campaign

Watch schitt's creek... again

Listen to more Hip-hop

Skills & Strengths

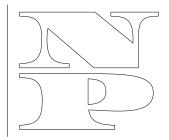
Graphic Design Photography Motion graphics Animation Illustration Branding abilities Art & Video Direction Creative problem solving Open minded Collaborative UX/UI Design Digital Etiquette

Program Usage

Adobe Illustrator Adobe Photoshop Adobe After effects Adobe InDesign Adobe Lightroom Adobe Premiere Pro Adobe XD

Education

Bachelor's degree in Communication Design Milwaukee Institute of Art & Design Cedarburg High School



Experience

Graphic Designer / Animator Rev Pop

March 2019 - March 2020 (COVID-19 Layoff)

Rev Pop is a Milwaukee based design agency that is located in Bay View. At the agency, I am a designer and an animator. I have worked on branding projects for a lot of local clients as well as companies across the country. Creating social media posts, booklets and posters are a daily occurrence for me. As far as animations, I normally animate logos, or illustrations that make a branding and public image really come to life.

Graphic Designer

B Media

May 2017 - March 2019

B Media is essentially a start up creative marketing agency that is located in Walker's point. I worked with Andy, the owner, Andrew, the production manager, and Tim, the videographer. When it comes to the work I'd produce for B Media, I would get to do quite the variety of projects. Upon first joining the team, I was branding small companies in Milwaukee. That lead me to creating constant social media feeds for clients and creating animations for different videos. From that point, I went on to co-direct a series of ads for a Milwaukee nonprofit. B Media has allowed me to expand the mediums I work with to create pieces that communicate effectively.

Graphic Design Volunteer

Mequon Nature Preserve

February 2017 - May 2017

I was able to combine my love of nature with design when I volunteered at the Mequon Nature Preserve. Sometimes I would create "thank you" cards to send to donors, and I also worked on a bird rarity brochure. Occasionally, I would assist during bird walks with visitors to help find birds of higher rarity.